



**FOR IMMEDIATE RELEASE**  
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**CONTACT:** Annika Sundell  
Fry Hammond Barr  
(407) 210.1507  
[ASundell@fhnnet.com](mailto:ASundell@fhnnet.com)

### **The Peabody Orlando Names Spa Director For New 22,000-Square-Foot Spa**

**Orlando, Fla...** The Peabody Orlando is pleased to announce the appointment of Erika Johnson as the new spa director for the hotel's new 22,000-square-foot spa. In this newly created position, Johnson, a corporate team member of WTS International, will be responsible for overseeing the day-to-day operations of the new spa, salon and fitness center, which is set to open September 23 as part of the hotel's \$450-million expansion.

"We are thrilled to have Erika join The Peabody Orlando family and to open our new spa at the hotel," stated Alan Villaverde, managing director of The Peabody Orlando and president of Peabody Hotels. "This landmark spa will look to provide guests and residents alike with relaxing experiences which uphold the award-winning Peabody Service Excellence standards, providing guests with a seamless customer service experience."

WTS International and Johnson collectively bring more than 40 years of hospitality, spa and recreation experience to The Spa at The Peabody. Prior to joining The Peabody Orlando, Johnson held various roles at Walt Disney World Resort, South Seas Plantation Resort and Pinehurst Spa & Resort. While at WTS International, Johnson has worked as an account executive overseeing more than a dozen WTS leisure facilities and was involved in numerous openings and the daily operations of spas, fitness centers, residential community clubhouses and resort activity centers throughout Florida. Her move to The Peabody Orlando allows her to focus in on developing the best spa and fitness facility Orlando has seen. Johnson is a graduate of East Stroudsburg University and has a bachelor's degree in recreation and leisure management.

The Spa at The Peabody will be situated on two levels overlooking the hotel's new serenity pools. Facilities will include 12 treatment rooms complete with two outdoor balcony treatment options, two skincare rooms, four massage rooms, four body treatment rooms with showers and two couples suites. Signature treatments at the spa will include Watsu, an aquatic massage therapy treatment unique to Central Florida and signature scent facials and body treatments. The Peabody Orlando's organic skincare and makeup line, along with the hotel's mango ginger signature scent, will be available for purchase at the spa boutique. Guests will enjoy a full wellness experience at The Spa at The Peabody by taking advantage of the spa's full service salon and the 8,000-square-foot fitness center equipped with strength and cardio studios, a core training room, two group exercise rooms and over 50 pieces of Cybex Eagle strength machines and a blend of Cybex and Octane cardiovascular machines.

When the expansion is complete, The Peabody Orlando will also feature 1,641 luxurious guest rooms including 193 suites, 300,000 total square feet of state-of-the-art, flexible function space and ten delectable dining and entertainment options.

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**About The Peabody Orlando:**

The Peabody Orlando, opened in November 1986, is a staple in the Orlando-area convention and tourism industry and famous for its Peabody Ducks. The hotel has received the prestigious *Forbes Travel Guide* Four Star rating for 22 consecutive years. Located directly across from and adjacent to the Orange County Convention Center and in the heart of the International Drive entertainment district, The Peabody Orlando currently offers 1,641 ultra-luxurious guestrooms, 300,000 total square feet of state-of-the-art, flexible function space, a 22,000-square-foot, full-service spa, salon and fitness center and ten delectable dining and entertainment options. Peabody Hotels, comprising The Peabody Orlando, The Peabody Memphis and The Peabody Little Rock (all *Forbes Travel Guide* Four Star rated hotels) is a division within the portfolio Peabody Hotel Group of Memphis, Tennessee. To learn more, please visit [www.PeabodyOrlando.com](http://www.PeabodyOrlando.com) or [www.PeabodyMeetings.com](http://www.PeabodyMeetings.com), connect on [Facebook](#) or follow on [Twitter](#).

**About WTS International:**

WTS International is a 37 year-old firm which specializes in providing needs analysis studies, theme development, design services, pre-opening and daily operations for spas, fitness centers and leisure facilities nationwide. Our clients include hotels and resorts, golf and country clubs, residential properties and real estate projects of all types. During the pre-opening phase of a leisure facility, we can provide theme planning, design consulting services, equipment selection/procurement and operational planning. Once the facility opens, WTS can provide daily operations and management services including staff selection, training and supervision, marketing and promotion and activities programming.

*Editors Note: Headshot of Erika Johnson attached*